Population Health
Rebalancing Health Care in the Heartland: Shaping Iowa’s Health Care Landscape

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November 13, 2012
LONG-TERM STRATEGIC PLAN

Reposition Iowa Health System from a hospital-centric, episodic delivery model to a physician-driven, patient-centered integrated care system

Mission

Improve the health of the people and communities we serve

Vision

Best Outcome Every Patient Every Time

Strategic Pillars & Supporting Goals

- Care Coordination:
  A value based care delivery system, providing the highest quality care in a highly coordinated effort across the continuum

- Physician Alignment:
  A physician-driven organization that attracts physicians, strengthens alignment and improves patient centered care

- Employee Engagement and Excellence:
  Build a sustainable culture of excellence that attracts, engages and develops high performing individuals focusing on delivering the vision

- System Sustainability:
  Ensure financial viability through a culture of financial discipline and adoption of best practices in both critical patient care and business processes
Iowa Health Population Health Management

GLOBAL CONTRACTING PLATFORM

*Iowa Health Accountable Care, LC*

VALUE BASED CONTRACTS

Focus: Population Health Management (increase quality, decrease cost and improve patient satisfaction)

Employers (Direct contracting)  
Medicaid  
MSSP/Pioneer  
IHS Self-Funded  
Bundled Payments  
Wellmark ACO/Other Commercial

ORGANIZED SYSTEM OF CARE (“OSC”)

Leadership: physician directed “sites of care” leadership collaborating within a “defined authority matrix”

- Community-based physician practices
- Acute Care
- Home Care
- Long-Term Care
- Community Health Centers
- Other

VALUE BASED CARE - CAPABILITY SETS

- Quality/Outcomes Monitoring and reporting
- Financial Reporting
- Value-Based Contracting
- Population Management Risk Stratification Predictive Modeling, etc.
- Chronic Disease Management
- Care Coordination
- Community Health Provider Collaboration
- Advanced IT Tools
Iowa Health Accountable Care (IHACO)

9 Markets
222,771 patients
1300 providers
1.3 Billion in claims

VALUE-BASED CONTRACTS
- Iowa Health Self-Insured
- Medicare Pioneer
- Medicare Shared Savings (MSSP)
- Wellmark
Key Assumptions

- In a Value-based Contracting World, patients will increasingly be steered to “Organized System of Care” (OSC) in the most high quality and efficient networks of care.

- For Providers, to retain maximum access to patients, they will need to be part of a high-performance provider network in an “Organized System of Care” (OSC).

- To have an effective OSC, an effective “Governance Structure” is essential.
Future success will be defined by the local high-performing, “Organized System of Care” (OSC)
Key Assumption

Willingness of providers to join the journey which requires a “Culture of Collaboration”

“My success depends on my Individual behavior”

“My success is enhanced by collaboration With the provider network”
ORGANIZED SYSTEM OF CARE (OSC)
CROSS-CONTINUUM PHYSICIAN LEADERS DRIVE CARE TRANSFORMATION LOCALLY
IHACO: October 2012

**Functional Alignment**

**IHS Population Health Infrastructure**

**Advanced Care Innovation**
- Research and Development for medical care innovations; partner with business unit to create value-added programs for system-wide impact
  - Advanced Medical Team
  - Palliative Care
  - Post-acute Care

**Population Care Management**
- Coordinated Care Management for IHS self-insured members expanding to all ACO members; provide care management and disease management for selected chronically ill patients.

**Population Health Analytics**
- Centralized analytics to include predictive risk-modeling; evidence-based care packages and disease registry to inform physician of patient gaps-in-care; monitor patient quality and provider performance.

**Regional Program Management**
- Oversee ACO clinical strategy deployment in selected regions; use ACO Clinical Collaborative for regional engagement;
  - Population risk management
  - Point-of-care management
  - Provider performance

**Organized System of Care (OSC)**
- Physician-led, clinically-integrated provider organization established to be the clinical leadership of the ACO to improve quality and create value.

**Other Aligned IHS Resources:**
- CCT: PI/Research/Education
- Communications
- Business Development
- Information Technology/CMIO
- Decision Support
The Future = A Value-Based World

Provider Network (ICO)

- Hospital
- Hospital
- ASC
- SNF
- LTAC
- Home Hlth

Jointly-Negotiated Group Agreements (IHACO)

- Medicare Shared Savings
- Medicare Bundled Payment
- Commercial PCMH
- Medicaid HMO
- Commercial Shared Savings
- Direct Employer Agreement
- Commercial Bundled Pymnt
- Medicare Gain sharing
- Commercial Case Rate

Iowa Health System

Best Outcome for Every Patient Every Time
Questions and Comments?