Join fellow Iowans for this non-partisan, one-day conference focused on Achieving Value in Tomorrow’s Health System.

The Rebalancing Health Care in the Heartland forum series facilitates a public discussion about health care in Iowa. The forums define key challenges in providing high quality health care across Iowa; assess the potential impact of contemporary economic, demographic, and political realities; debate strategies and identify viable solutions for consideration by Iowa’s policymakers, and anticipate new and emerging trends that may impact the provision of high quality health care to the people of Iowa.

The University of Iowa is proud to be the organizer of these critical and timely discussions. As a publicly supported academic institution, the University is uniquely positioned to provide a non-partisan forum for the consideration of issues of public interest and concern.

**Agenda**
The most current version of the agenda and speaker information can be found at:  
http://rebalancinghealthcare.uiowa.edu/

**Housing**
A limited number of rooms have been reserved at the Embassy Suites in Des Moines. Single Room rates for the night of October 13, 2015 are $154 per night, excluding taxes.

Registrants are responsible for making their own reservations and may do so by contacting the Embassy Suites at (515)-244-1700. Please reference “Rebalancing Healthcare” to receive the special conference room rates. A dedicated website is available to book your room online at:  
Rooms will be held in reserve until September 14, 2015

**Parking**
Parking is available in the lot adjacent to the hotel at prevailing rates.
Registration Form

Four Ways to Register

Online [www.centerforconferences.com]
If this is the first time you have registered on-line with the Center for Conferences you will not have a log-in ID or password until you create your account. Click on the Create an Account hyperlink and proceed. If you have previously registered for a conference with the UI Center for Conferences, you should log in with your previous username and password. Please enter the details for your individual registration on the opening page and press ‘Save’. You will then be prompted to move to the 2nd screen where you will enter the details for your guest (optional). Questions regarding this process should be addressed to the UI Center for Conferences at the number listed below.

Phone
Toll free (US) 1/800-551-9029 or +1 319-335-4141
Mail
The University of Iowa, Center for Conferences, 250 Continuing Education Facility, Iowa City, IA 52242-0907

Fax
+1 319-335-4039

Please Print Clearly

Name______________________________________________________________
Company or Business Name________________________________________________
Mailing Address________________________________________________________
___________________________________________________________________
Phone______________________________________________________________
Email_______________________________________________________________

Registration Fees
Regular Registration @ $ 95 $__________
Student Registration @ $ 50 $__________
Total $__________

Method of Payment
Payment Options:
1. Credit Cards accepted: Visa, MasterCard, Discover
2. Checks should be made payable to the “UI Center for Conferences” and may be mailed to the address listed above.
3. University of Iowa employees may pay with an internal requisition.

☐ I enclose a check made payable to “UI Center for Conferences in the amount of $ ______________
☐ Please charge registration fees to my:     o VISA      o Master Card       o Discover

Cardholder name (please print) __________________________________________ _________________
Account Number _______________________________________________________________________
Expiration Date ______________________ 3-digit security code on back __________________
Billing Address ______________________________________________________________
Signature ____________________________________________________________________

Refund Policy
All cancellations received before October 1, 2015 will be refunded minus a $30.00 processing fee. No refunds will be allowed for cancellations received on or after October 1, 2015. Substitutions will be allowed.
Rebalancing Health Care in the Heartland is a forum series designed to bring together health care policymakers and key decision makers to identify priorities that address health care issues of Iowans.

Purpose:

The University of Iowa is pleased to be part of a statewide effort to convene a series of forums that support Iowa’s policymakers in their efforts to improve the provision of health care to all Iowans. To date, this series has included four forums, gathering representatives from health care institutions, insurance, business and industry, labor, education, special populations, associations, advocates, local, state, and federal elected officials and leaders, and consumers. These forums have provided opportunities for information sharing and thoughtful public discussion of critical health policy issues facing Iowa.

Background and Rationale:

The Rebalancing Health Care in the Heartland forum series facilitates a public discussion about health care in Iowa. The forums define key challenges in providing high quality health care across Iowa; assess the potential impact of contemporary economic, demographic, and political realities; debate strategies and identify viable solutions for consideration by Iowa’s policymakers, and anticipate new and emerging trends that may impact the provision of high quality health care to the people of Iowa.

The University of Iowa, led by its Health Sciences Policy Council, is proud to be a sponsor of these critical and timely discussions. As a publicly supported academic institution, the University is uniquely positioned to provide a non-partisan forum for the consideration of issues of public interest and concern. In addition, with its strong array of health professionals and researchers, The University of Iowa is well suited to provide the information and research that will inform this discussion.

Forum 1, Nov 2006        A Focus on Iowa Health Care Programs    Iowa City
Forum 2, June 2007       A Focus on State-Based Health Care Reform  Des Moines
Forum 3, Dec 2008        Health Reform Efforts Initiated Under Iowa's HF2539  Des Moines
Forum 4, Sept 2010       Enhancing Geriatric Care Across Iowa      Iowa City
Forum 5, Nov 2012        Shaping Iowa’s Health Care Landscape          Des Moines
Forum 6, Oct 2013        Public-Private Sector Strategies               Des Moines
Forum 7, Nov 2014        Fulfilling the Promise of Health Care Innovation Des Moines
Forum 8, Oct 2015        Achieving Value in Tomorrow’s Health System Des Moines

Additional information about the Rebalancing Health Care in the Heartland series can be found at http://rebalancinghealthcare.uiowa.edu/.