



**Thursday, December 4, 2008**  
**Embassy Suites, Des Moines**

## **Agenda**

- 7:30 am to 8:30 am      Registration and Continental Breakfast
- 8:30 am to 8:55 am      Welcome and Opening Comments  
*Presiding: Stacey Cyphert, Conference Co-Chair*
- Jean Robillard, University of Iowa
  - Kate Walton, Office of Governor Chet Culver
  - Tom Newton, Iowa Department of Public Health
- 8:55 am to 9:20 am      Remarks by Legislative Leaders – Perspectives on Health Reform  
*Presiding: Jean Robillard*
- Joe Bolkcom, Iowa State Senator
  - David Johnson, Iowa State Senator
  - Robert Dvorsky, Iowa State Senator
  - Lisa Heddens, Iowa State Representative
- 9:20 am to 10:15 am      **Panel on Iowa Choice Health Care Coverage Advisory Council**  
*Presiding: Paul Rothman, UI Roy J. and Lucille A. Carver College of Medicine*
- Carrie Fitzgerald, Child and Family Policy Center
  - John Aschenbrenner, Principal Financial Group
  - Jennifer Vermeer, Iowa Medicaid Enterprise, Department of Human Services
  - Debra Waldron, UI Child Health Specialty Clinics
- 10:15 am to 10:45 am      Break
- 10:45 am to 11:45 am      Keynote Address  
*Presiding: Kenneth Kates, University of Iowa Hospital and Clinics*  
“Constructing A High Performance Health Care System”
- Ed Schor, The Commonwealth Fund
- 11:45 am                      Lunch

- 12:20 pm to 12:50 pm Lunch Speaker  
*Presiding: Wallace Loh, University of Iowa*
- Robert L. Bixby, The Concord Coalition
- 1:00 pm to 1:30 pm Afternoon Welcome  
*Presiding: Christopher Atchison, Conference Co-Chair and Sue Curry, UI College of Public Health*
- Senator Tom Harkin (scheduled)
- 1:30 pm to 2:15 pm **Panel on Electronic Health Information and Medicaid Quality Improvement**  
*Presiding: Don Letendre, UI College of Pharmacy*
- Tom Kline, Iowa Medicaid Enterprise
  - Lee Carmen, University of Iowa
  - Art Spies, Iowa Hospital Association
  - Tom Evans, Iowa Healthcare Collaborative
- 2:15 pm to 3:00 pm **Panel on Medical Home, Prevention and Chronic Care**  
*Presiding: David Johnsen, UI College of Dentistry*
- David Carlyle, McFarland Clinic
  - Mary Larew, University of Iowa Hospitals and Clinics
  - Bill Applegate, Des Moines University
  - Tracy Rodgers, Iowa Department of Public Health
  - Bery Engebretsen, Primary Health Care Inc.
- 3:00 pm to 3:15 pm Break
- 3:15 pm to 4:00 pm **Panel on Direct Care Workforce**  
*Presiding: Rita Frantz, UI College of Nursing*
- Diane Frerichs, Direct Care Worker Advisory Council
  - John Hale, Iowa CareGivers Association
  - Michelle Holst, Iowa Health Workforce Center, Iowa Department of Public Health
  - Anita Smith, Bureau of Medical Supports, Iowa Department of Human Services
  - Jennifer Steenblock, Iowa Medicaid Enterprise, Iowa Department of Human Services
- 4:00 pm to 5:00 pm **Next Steps in Health Reform and Concluding Remarks**  
*Presiding: Jean Robillard*
- John McCalley, Iowa Department of Elder Affairs
  - Gene Gessow, Iowa Department of Human Services
  - Angela Burke Boston, Iowa Insurance Division
  - Dean Lerner, Department of Inspections and Appeals